



AWARDS 2011



OFFICIAL WATERS OF
dřinks business





AWARDS 2011

Wine Innovation Awards 2011 Rewarding the New

DOING ANYTHING DIFFERENT?

Discovering the New

If you are making great wines, you're probably innovating – whether it's new wines, new packaging or new techniques, the chances are you will qualify for Wine Innovation.

The drinks business launched the Wine Innovation series in 2009 to reward those in the trade who are beating the current economic woes by breaking new ground in the wineries and vineyards.

From small to large producers, if you are forward-thinking, this is the competition for you.

Due to the importance in innovation of design and packaging the Wine Innovation Awards are introducing a new category – Innovation in Design & Packaging. The judges will be looking for excellence of execution and real effort to push the boundaries when it comes to developing something new in wine packaging. If you think your product's design is innovative or the package takes wine to a new level then this is the category for you.

The Awards

The Awards product categories are decided by country and then by varietal. All wines entered into the Wine Innovation Awards competition are blind tasted by a panel of industry experts and re-tasted as appropriate.

It's simplicity itself to enter: log onto www.wineinnovation.co.uk, enter online, deliver your wines and Wine Innovation does the rest.

What do you win?

The Wine Innovation Awards offer Gold, Silver and Bronze awards in each category. The Wine Innovation Masters will be selected from the outstanding gold medal-winning wines in each category.

Log onto www.wineinnovation.co.uk to find out more about The Wine Innovation Awards 2011

Product Entry form



AWARDS 2011

Company name _____

Company address _____

State/Province/County _____

Postcode/Zip _____

Country _____

Tel _____

Email _____

Website _____

Contact name _____

Job title _____

Direct tel _____

Direct email _____

Individual entry details

Delete where applicable:

Product one

Brand Name _____

Colour: Red/White/Rosé

Still/Sparkling/Sweet/Fortified

Vintage _____

Varietals _____

Producer _____

Country & Region of Origin: _____

Category: Design & Packaging/
Wine Innovation/Both: _____

Product two

Brand Name _____

Colour: Red/White/Rosé

Still/Sparkling/Sweet/Fortified

Vintage _____

Varietals _____

Producer _____

Country & Region of Origin: _____

Category: Design & Packaging/
Wine Innovation/Both: _____

Product three

Brand Name _____

Colour: Red/White/Rosé

Still/Sparkling/Sweet/Fortified

Vintage _____

Varietals _____

Producer _____

Country & Region of Origin: _____

Category: Design & Packaging/
Wine Innovation/Both: _____

Product four

Brand Name _____

Colour: Red/White/Rosé

Still/Sparkling/Sweet/Fortified

Vintage _____

Varietals _____

Producer _____

Category: Design & Packaging/
Wine Innovation/Both: _____

Additional products may be continued on separate entry forms, photocopies will be accepted

PERMISSION

It is your responsibility, if applicable, to get the permission of your client.

PAYMENT

Per entry £135 + VAT.

TERMS AND CONDITIONS

We cannot guarantee the return of any materials supplied for judging. The judges' decision is final. The closing date for entries is 5 August 2011. Once a product or associated item has been submitted into an award category it will not be considered for subsequent years. It may, however, be considered for a different category. Photocopied entry forms will be accepted. Copies of original documents will be accepted but the originals may be requested at the final judging stage and returned if requested from the outset. Judges are not permitted to judge entries from their own or associated businesses.

Product Entry Fees

Total number entries submitted	_____	@£135 per entry	_____
Number of tasting notes required	_____	@£20 per entry	_____
		Sub total	_____
		VAT @ 20%	_____
		Total	_____

YOUR VAT No _____

(Please provide your company VAT registration number)

- I agree that all customs duties will be paid in advance of sending to the Wine Innovation Awards
- I confirm four bottles of each entry will be sent before 5 August 2011

Payment Details

1. Cheques payable to: Union Press Ltd

should be sent to: Union Press Ltd, Wine Innovation Awards, Units 222-223,
30 Great Guildford Street, London SE1 0HS, UK

2. Credit card payment:

Please debit my Switch/Amex/VISA/Mastercard

Card number:

Expiry date: / Issue no: (switch only) 3 digit security code:

3. BACS transfer information:

Bank: Messrs C Hoare & Co, 37 Fleet Street, London EC4P 4DQ, UK

Account name: Union Press Ltd

Account number: 11095100 Sort code: 15-99-00

IBAN: GB48 HOAB 1599 0011 0951 00 BIC/SWIFT: HOABGB2L

- I agree to the full terms and conditions of the competition, available at www.wineinnovation.co.uk

Signature _____

Date _____

Once complete return this form to:

Union Press Ltd, Wine Innovation Awards, Units 222-223, 30 Great Guildford Street, London SE1 0HS

Tel: +44(0)20 7803 2420 Fax: +44(0)20 7803 2421

Email: info@wineinnovation.co.uk Website: www.wineinnovation.co.uk

- If you would prefer NOT to receive Wine Innovation updates and reminders please tick here
- If you would prefer NOT to receive *db* news, events and information please tick here
- If you would prefer NOT to receive carefully selected and relevant 3rd party mailings please tick here

The Cost

£135+VAT per wine to include costs for judging EXCEPT customs duty, which must be paid in advance. Wines that arrive without duty paid will not be accepted and will be returned. Entry fees will still be payable.

To receive a copy of the judges' tasting notes on your wine there is an administrative fee of £20+VAT. These will be sent to you by email after the results have been announced.

The Timetable

The registration deadline for entries and payment of fees is 5 August 2011.

Samples must arrive no later than 5 August 2011. Each entry requires four bottles to be sent, duty paid, to **Sensible Wine Services**.

Delivery

Samples must be delivered to:

**The Wine Innovation Awards
Sensible Wine Services**

Unit 7

Underlyn Farm

Underlyn Lane

Marden

Kent

TN12 9BQ

Tel: +44 (0)1622 832 640